LYG VIRTUAL GAMES TOOLKIT

We have created an online toolkit to help you promote the LYG Virtual Games
You can download the LYG Virtual Games Toolkit here

Social Media:

- Download social media assets <u>here</u>
- Follow us on <u>Instagram</u>, <u>Twitter</u>, <u>Facebook</u>, <u>TikTok</u> and <u>YouTube</u>
- Tag @ldnyouthgames in your posts and use #ThislsLYG
- Download some suggested social media posts <u>here</u>

News Story:

- Read and download the LYG Virtual Games announcement news story <u>here</u>
- Share the news story on your websites and social media

Logos:

- Download the LYG Virtual Games logo <u>here</u>
- Download your personalised Borough logo <u>here</u>

Personalised Borough GIFs:

Download instructions on how to use your personalised Borough GIFs <u>here</u>

Website:

- All information and challenges will be shared on the LYG website (after launch date)
- Keep up to date with latest challenges and standings: www.londonyouthgames.org/virtual-games
- Challenge Packs featuring suggested adaptations and scorecards will be available to download

Contact:

If you have any questions please feel free to contact:
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